



THE 13TH SAINT-GOBAIN INTERNATIONAL GYPSUM TROPHY

ATHENS, APRIL 2023

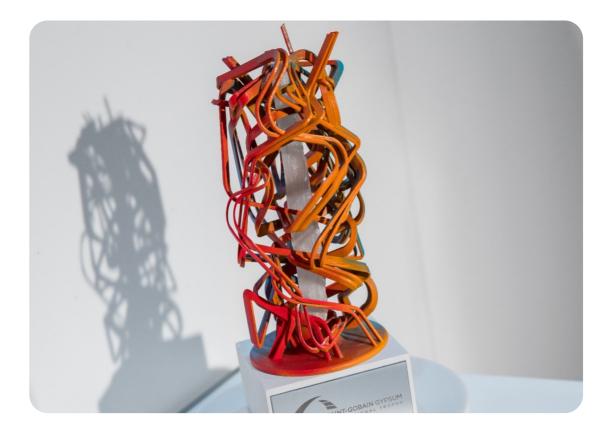






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SAINT-GOBAIN INTERNATIONAL GYPSUM TROPHY 2023

The 13th Saint-Gobain International Gypsum Trophy will take place <u>in Athens on April</u> <u>28th, 2023</u>. From the Americas to Asia, from Europe to Africa, **73** projects from **27** countries compete in six categories (Plasterboard, Plaster, Residential, Non-Residential, Innovation and Ceilings) to win one of the **15** prizes of the competition.

Participating contractors have combined their know-how and creativity with Saint-Gobain plaster and dry lining systems to carry out amazing high-performance projects. Some built on existing historical structures, while others created something completely new. Some projects were completed with the help of over a thousand employees/teammates, others by just a few.

Every two years since 1998, the Saint-Gobain International Gypsum Trophy is the event of reference, gathering the most breathtaking developments and setting world standards for quality craftsmanship in drywall systems and plastering.

320 PARTICIPANTS 27 COUNTRIES 73 PROJECTS

13TH EDITION KEY FIGURES

12TH EDITION WINNERS



In the last edition in 2021, the **Grand Prix** was won by the Netherlands with a project from the company **Afbouwsystemen Schuurmans BV** called **Residential Building Pontsteiger.**

View all 2021 Winners View all competing projects 2021





WHO CAN ENTER THE COMPETION?

- Any plasterboard or plastering contractor or professionals specializing in the traditional craft of plastering or mounting plasterboard systems can enter the competition.
- Entry into the competition is limited to one contractor or a team of contractors.
- Participants represent the country where the building is located, and not necessarily the country where the contractor is based.
- Entry is free of charge for contractors.

WHICH PROJECTS CAN ENTER THE COMPETITION?

- Projects must at least have used Saint-Gobain Gypsum solutions; using other Saint-Gobain solutions may increase the scoring.
- Projects must first be selected during their National Gypsum Trophy.
- Projects cannot have been submitted in a previous International Trophy competition.
- Projects must be completed before December 31st, 2022 (projects of 2020 / 2021 / 2022)

MEET THE JURY







Jury members are selected by the International Central Marketing Team of Saint-Gobain to guarantee objectivity and to ensure full comprehension of all technical aspects. The 13th International Jury is composed of experts from Saint-Gobain - country delegates and members of the International Central Marketing Team - and external experts.

To ensure that all entries are judged on a fair basis, specific judging criteria have been developed and the International Jury Committee has been selected carefully. The judges can both assess the technical skills of drywall contractors and the overall performance of the systems and solutions implemented during the projects. This year, to ensure greater objectivity, special attention has been given to creating a balanced jury team in terms of sector, geography and specialization.

Prior to the Awards Ceremony, the Jury Committee meets from February 20-24th 2023 to review the project presentations, assess and vote for each project according to predefined criteria. To ensure fairness, all projects have strictly the same allocated time.

View biographies of 2023 jury members.

THE 6 CATEGORIES

There are six categories in the 13th Saint-Gobain Gypsum International Trophy:

Plasterboard Plaster Residential Non-residential Innovation Ceilings





New for the 13th edition 2023!

Sustainability covers a broader spectrum and will be applied to all six categories. Innovation is a stand-alone category, as sustainability is now applied to all six categories.

Across all categories, sustainability accounts for 25% of a project's final grade. Judges consider health and wellbeing indoors as well as the actions taken to reduce the projects' environmental impacts.

Plasterboard Category

Projects within the interior spaces of a new building, or of an existing building. The type of buildings and performances are not defined or limited. Projects can vary from interiors for single small buildings to very large complex projects, and do not necessarily consider specific performances relevant to any sector. Recognition is given to the technical application of plasterboard solutions and where plasterboard systems have been used in place of traditional materials. They may comprise walls, ceilings and floors.

> Plaster Category

The plaster category comprises all projects where Gypsum plaster products and systems are applied resulting in unique interiors, exteriors and highest quality surface finishing (even under the toughest lighting conditions). From traditional handwork to machine applied projection and plasterboard finishing, all outstanding plastering interior solutions may be submitted within this category. Special attention will be given to the use of plaster as a replacement for other materials used traditionally.

Residential Category

Projects within the interior spaces of a new building, or of an existing building in the residential sector. They can vary in size, but they must display the use of performancebased systems or aesthetic enhancements relevant to the sector. The application of gypsum solutions in the interiors of these buildings may comprise walls, ceilings and floors. This category is not linked to a specific product type, so either plasterboard, plaster, ceiling or a combination of all can join this category.

Non-residential Category

Projects within interior spaces of a new building, or of an existing building in the nonresidential sector: offices, retail, leisure, education (i.e. school), healthcare (i.e. hospital) and hospitality (i.e. hotel). They can vary in size, but they must uniquely display the use of performance-based systems relevant to the sector. The application of gypsum solutions in the interiors of these buildings may comprise walls, ceilings and





floors. This category is not linked to a specific product type, so either plasterboard, plaster, ceiling or a combination of all can join this category.

Innovation Category

Innovation is characterized by the use of products and/or systems in an unusual way. For instance, products which are new on the local market, which demonstrate new ways to install with improved performance for the installer (quicker and/or easier) or which show new ways to improve wellbeing for people using the space, such as thermal & acoustic comfort, Indoor air quality and so on. This category is not linked to a specific product type, so either plasterboard, plaster, ceiling or a combination of all can join this category.

Ceilings Category

Projects within interior spaces of a new building, or of an existing building where Saint-Gobain Gypsum Ceilings have been used.

The type of segment within this category may be chosen freely. Other Saint-Gobain ceilings such as mineral wool (e.g. Ecophon or Eurocoustic) or metal ceilings will add points of recognition. The projects featured in this category should be focused on ceilings, as key fundamental features (e.g. aesthetic, durability, acoustic, indoor air quality, sustainability, etc.). The application of ceilings solutions in the interior of the buildings may also consist of wall linings with ceiling products.

AWARDS CEREMONY

The Awards Ceremony of the 13th edition of the Saint-Gobain International Gypsum Trophy will be held in Athens and will welcome 320 attendees to celebrate the competing projects and participating contractors.

During this Award Ceremony, Saint-Gobain will make a substantial donation of €10,000 to support the great cause of the Greek local non-profit organization International Center for Sustainable Development (ICSD), whose main purpose is to promote activities that contribute to sustainable development both in Greece and internationally.





PRIZES & TROPHIES

The International Jury will nominate the winners of the following 15 prizes:

- The 1st and the 2nd Prize in each category (12 prizes)
- The Grand Prix, for the overall winner of all categories
- 🔪 The President's Prize, the Jury's "Coup de Coeur"
- The Façade Prize, new in the 2023 edition, a special recognition to the best scored project which includes a Gypsum facade system (e.g. Glasroc[®] X, Aquaroc[®]), even using Isover and Weber products



The trophy's unique design is made up of a stone base with a 3-D printed design spiraling around a selenium crystal product created with sustainable technology. By encasing the raw material of gypsum with the emerging technology of 3-D printing, the trophy represents the intertwining of gypsum.

Find out more about the Saint-Gobain International Gypsum Trophy on this <u>link</u>

